



97%
**Employed or
Advancing**

Alumni Outcomes 2025: The Real Return on Education

Skills-first education. Global outcomes. Real Return.

Between June 2024 and May 2025,
95% of Nexford alumni felt well
prepared for their careers. This report
highlights Nexford's latest alumni results
and how graduates are progressing in
their careers.



20%

for personal
development

34%

enrolled to accelerate
career progression

14%

to access
global jobs

Why do learners choose Nexford?

Career progression is
the #1 driver, followed
by personal growth and
global opportunities.

Employment outcomes are almost immediate. Immediately upon graduation, nearly all alumni are working or pursuing new opportunities.



86%
employed

10%
self-employed

3%
unemployed

Alumni are advancing in diverse industries, with finance and technology leading the way.

Finance

35%

Technology

17%

Business Services

15%

Healthcare

12%

Education & Other

21%

58%

“extremely well prepared”

36%

“very well prepared”

Graduates feel well-prepared for their careers, reporting high levels of confidence in their skills.

Alumni are achieving their short-term goals and are on track to reach long-term ambitions.

7%
Not yet

43%
Partially
achieved

50%
Short-term
goals achieved

94%
Long-term
goals on track



43% feel
“more
qualified”

38% feel
“much more
qualified”

Nexford graduates feel more qualified than peers without a Nexford degree.



Alumni maintain strong ties
to Nexford and its global
community.

44% feel
“connected”

44% feel
“very connected”

98%

**satisfied with
their studies**

Overall
satisfaction is
strong, with a Net
Promoter Score
around +60.



73% promoted since graduating

Promotions are common amongst
Nexford Alumni within 18 months of graduation.

Salary growth

82%

report increases

33%

gained 50%+
salary increases

The majority of alumni experience salary growth, often substantial.

Alumni are not only
advancing in careers but
also building businesses.



11% identify as
founders or
business owners

Management & Leadership Growth

Within 18 months, 54% of alumni move into management or leadership roles.

22%
Managers

16%
Senior Managers

9%
Senior-level Professionals

7%
Directors, VPs,
or C-suite

Alumni Voices



MBA Graduate

“Nexford gave me the skills to step into a senior role—without pausing my career.”



BBA Graduate

“For me, Nexford was about global opportunities. Today, I’m working across continents.”



**Your career deserves real return.
Where will Nexford take you?**

Data source: Nexford Alumni Outcomes Survey, June 2024–May 2025.