

DISTANCE EDUCATION ACCREDITING COMMISSION

STUDENT ACHIEVEMENT DISCLOSURE FOR THE PUBLIC

DEAC accredited institutions offer a broad array of instructional programs and student support services to meet varied educational and professional goals of a highly diverse student population. Institutions determine appropriate performance criteria to measure the success of their students in achieving their goals in the context of the institution's specific mission and scope. You will find below (1) a summary of how this institution measures student achievement in the context of the institution's mission and educational programs, and (2) student achievement metrics which the institution believes best reflect student and program performance. For more information about DEAC standards and requirements, please visit www.deac.org.

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Summary of Institution Mission and Student Achievement

Nexford University's mission is to enable greater social and economic mobility across the world by providing learners access to high-quality, affordable, dynamic online education that prepares them for the global workplace.

Nexford University's institutional goals are to empower learners with:

- Comprehensive knowledge and skills to help them achieve their professional aspirations and advance their careers.
- Global online education that prepares them for success in the workplace, regardless of their geographic location.
- A competency-based educational model, encompassing both general education and specialized professional or technical disciplines, to equip them with the competencies demanded by today's job market.
- Essential skills in communication, critical thinking, and problem-solving, establishing a foundation for continuous personal and professional growth
- A global network that supports their success, utilizing innovative, collaborative technology to foster connections and learning.
- A flexible and supportive learning experience that enhances opportunities for achievement through affordability, personalized support, and adaptability.
- Ongoing education and credentials are continually updated to meet the evolving demands of the global workforce, ensuring lifelong learning and professional development.

Aggregated Institutional Data on Student Achievement

Graduation Rates: Nexford University calculates graduation rates based on 150% of normal completion time. Below is a summary of 2024 graduation rates by programs that have cohorts who graduated in 2024:

Program	Graduates	Enrolled learners	Graduation rate
Associate of Applied Science in Business	1	2	50%
Master of Business Administration	601	856	70%
Advanced Artificial Intelligence & Robotics (Graduate Certificate)	5	5	100%
Artificial Intelligence Fundamentals & Automation (Undergraduate Certificate)	5	6	83%
Brand, Strategy & Digital Marketing (Undergraduate Certificate)	2	4	50%
Business Analytics (Undergraduate Certificate)	12	16	75%
Corporate Sustainability & CSR (Undergraduate Certificate)	2	2	100%
Digital Transformation (Undergraduate Certificate)	1	3	33%
Entrepreneurship (Undergraduate Certificate)	1	3	33%
Global Business (Graduate Certificate)	1	1	100%
Product Management (Undergraduate Certificate)	9	12	75%
Supply Chain Management (Undergraduate Certificate)	8	9	88%

*Graduation data for the Bachelor of Business Administration program is not available, as it has not yet reached 150% of its expected time frame.

Learner Satisfaction Rates (2024): 91% of learners achieved or expect to achieve their initial goals, 91% were satisfied with their studies, and 92% would recommend Nexford University to a friend.